

## **Historic, Archive Document**

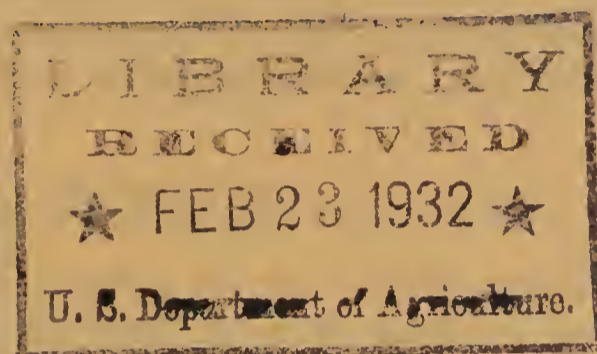
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# WEST END GARDENS

JOSEPH R. DEMERS



SEASON

**1 9 3 2**

Quality

Plants and Bulbs

LAKESIDE AVENUE  
MARLBORO, MASS.

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HOLLYHOCK, the flowers on these double hollyhocks are identical to the average tea rose. The spikes never reaching more than five feet in height are less liable to fall over than the taller singles. We have these in five colors, red, yellow, rose, pink, and white,	
one year plants	.20
LUPINS, spikes of small waxy flowers,	
one year plants	.20
PENTSTEMON, compact low growing plants, which, in midsummer throw out four to five foot spikes of fiery red, cone shaped, drooping flowers, a very attractive plant,	
one year plants	.20
HARDY GRASS PINKS, double, very fragrant,	
one year plants	.20
PYRETHRUM, these flowers greatly resemble field daisies. Color, from light pink to a deep maroon, assorted colors,	
one year plants	.20
two year plants	.30
Double Pyrethrum, chrysanthemum like,	
one year plants	.40
SALVIA AZUREA, bush like plants, bearing azure blue flowers,	
one year plants	.25
SPIREA, flowers somewhat like bridal wreath, on tall stems,	
strong plants	.25
SCABIOSA, delicate sky blue flowers on medium length stems, exceedingly attractive,	
one year plants	.25
SHASTA DAISY, large white daisies borne in great profusion,	
one year plants	.20
TRITOMA, red hot poker, solid spikes of yellow to fiery red flowers, novelty,	
one year plants	.25
strong plants	.50
VERONICA, stiff little spikes of small blue flowers, one foot tall,	
one year plants	.20

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## PHLOX

Amongst the longest blooming and most showy perennials there is phlox. In our opinion there is no plant that gives more satisfaction.

### PRICE OF PHLOX

Single plants	.25
Assorted dozens, your selection	2.50
One dozen of a single kind	2.00

We offer the following in strong plants, one year from divisions.

ANTOINE MERCI, light violet, white center, large clusters.

B. COMPT, deep purple, late bloomer, very tall.

BRIDESMAID, white with crimson eye, good tall grower.

COUQUELICOT, very tall orange red, a good color.

FERNANDO CORTEZ, deep crimson, tall and attractive.

LA VAGUE, beautiful mauve with carmine eye, moderate height.

LORD RALEIGH, a deep lilac, about three feet tall.

MISS JENKINS, a good pure white, long blooming season.

MRS. CHARLES DORR, a blue mauve, rather tall, unusual color.

MRS. R. P. STRUTHERS, rosy red, tall, a bright pleasing flower.

SIR EDWARD LANDSEER, a good crimson of moderate height.

ROSENBURG, red with a much deeper red eye, tall.

RHIENLANDER, a salmon pink of unusual merit, good height.

RYNDSTROM, a true rose pink, a color that you can not do without.

VON HOCHBERG, very dark red, tall and majestic.

MIXED PHLOX, a good mixture of various phlox.  
*per dozen* \$1.50

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## ROCK GARDEN PLANTS

We offer here a list of alpine and other dwarf plants suitable for the rockery.

All of the following plants have about the same value, therefore we make one price for all of them:

Single Plants	.20
Assorted dozens your selection	2.00
One dozen, all one variety	1.75

### SPECIAL OFFER

Twelve all different plants, our selection	1.50
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ARABIS ALPINA, the first to bloom in the spring, minute white flowers.

DWARF CANTERBURY BELLS, a miniature of that popular biennial.

DWARF COLUMBINE, a very attractive little plant in miniature.

MOSS PHLOX, also known as creeping phlox or cemetery plant, we have three colors, lilac, rose and white.

DWARF PRIMROSE, mixed colors.

SOAPWORT, Bouncing Bett, tiny pink flowers on creeping plants.

TUNICA, bushy little plants, finely cut foliage, pink flowers.

VERONICA ELGENS ROSEA, dwarf with light rose flowers.

VIOLAS, large violet like flowers, we have four colors, white, lilac, orange and yellow.

SEDUM OR STONECROP, by far the most popular rock garden plant, these have thick glaucous leaves, will thrive in all soils and any weather.

ACRE, gold moss, yellow, four inches tall, bloom in June.

ALBA, same as above but white.

ANGLICUM, white, rose tinted, bloom in June, very attractive.

ISPANICUM, tiny foliage, pink flowered.

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KAMSHATICUM, bright orange, trailing, blooms June to September.

LYDIUM, the tiniest foliage, pink flowered, purplish bronze leaves.

OREGONUM, very pretty, small foliage.

RUPESTRI, a delicate plant, yellow flowers.

SARMENTOSUM, yellow, four inches, bloom in June.

SEIBOLDIE, bright pink flowers in August and September, odd foliage.

SEXANGULAR, very dwarf, bright yellow flowers, June.

SPURINO, crimson trailer, blooms in July and August.

STOLENEFERA, same as above but purple.

TERNATUM, pure white, blooms in May, a very early variety.

SEMPERVIVUM, resemble sedums, but larger, the glaucous leaves form pretty little rosettes.

Sempervivums strong plants, *each* .25

NOTE: This is new stock with us and we find it next to impossible to obtain descriptions of all of them.

ARBOREUM.

CASTELA-PARVA.

COOPERIE.

HAWORTHEA.

SEPTIOSUM.

TABLIFORMA.

TECTORUM, the popular Hens and Chickens variety, purple rosettes, pale red flowers.

TERNIFOTE.

VALUIDENSE.

We wish to assure our customers that these plants are all different and that you will be taking no chance whatever in ordering them.

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## GLADIOLUS

This year we wish to dispose of some twenty-five thousand bulbs. We are going out of the gladiolus business and this is the reason we are selling so low, good quality bulbs at the lowest prices you ever heard of. It would be well for you to place your order early as they will go quick at these prices.

LOWEST PRICES EVER  
same on all varieties

<i>Sizes</i>	<i>Each</i>	<i>Three</i>	<i>Doz.</i>	<i>100</i>
1 and 2	.05	.10	.30	1.75
3 and 4 — Blooming Size		.08	.20	1.25
5 and 6			.10	.75

NOTE: Only varieties marked with an asterisk (\*) will be sold by the hundred.

- AMERICA, mid-season, shell pink.
- \*ALBANIA, very good white.
- \*ALICE TIPLADY, deep orange, rare color.
- \*BARON HULOT, very deep purple.
- BREAK O'DAY, early pink.
- GERTRUDE EERRY, pink.
- CAPTAIN BOYNTON, blue lavender.
- GRETCHEN ZANG, pale rose, large.
- \*HERADA, very good mauve.
- HENRY FORD, deep purple.
- INDIAN MAID.
- \*LOS ANGELES, popular rose.
- LONGFELLOW, clear light pink.
- MRS. LEON DOUGLAS, very large red.
- MRS. RICHARDSON, very pretty red.
- \*MRS. FRANCIS KING, mixed with an equally good red.
- FLORA, large yellow.
- OPALESCENT, light lavender.
- PRINCIPINE, scarlet, white center.
- ROUGE TORCH, white with red blotch.
- TYCHO ZANG, salmon.
- 1910 ROSE, true rose.
- PYTHERA.

MAY WE SUBSTITUTE ON SIZE WHEN SOLD  
OUT OF THE SIZE YOU ORDER?

## MIXTURE

Finest mixture of above varieties

<i>Sizes</i>	<i>per 100</i>
1 and 2	\$1.50
3 and 4 — Blooming Size	1.00
5 and 6	.50